



# DAY 1 TUESDAY, FEBRUARY 23

## *Our Role in Growing Black Businesses*



Debra Nelson



Bob Dickerson



Shelly Bell



Dr. Anthony Hood



John Hilliard

**9:00 AM**     **Welcome**  
Debra Nelson, President, ELEVATE Communications, LLC

**Sponsor Greetings:** Clara Green, Regions Bank

**9:10 AM**     **Opening Remarks & A.G. Gaston Award Presentations**  
Robert Dickerson, Jr.  
Accepting for Regions Bank: LeRoy Abrahams  
Accepting for Renasant Bank: Mitch Waycaster

**9:15 AM**     **Plenary Session | Unscripted: Being A Black Entrepreneur In Today's America with Shelly Bell, Founder, Black Girl Ventures**

**Sponsor Greetings:** Michele Jenkins-Utomi, PNC Bank

**9:40 AM**     **Panel Presentation | Our Role in Growing Black Businesses and Their importance in Building our Economy**  
**Moderator:** Robert Dickerson, Jr.  
**Panelists:** Anthony Hood, Exec. VP-First Horizon Bank  
John Hilliard, Birmingham City Council  
Shelly Bell, Founder, Black Girl Ventures

**Sponsor Greetings:** Tracey Morant Adams, Renasant Bank

**10:20 AM**     **Panel Presentation | Green Power! Money in Action**  
**Moderator:** Jacqueline Jones, CEO, One Degree Marketing  
**Panelists:** Bryan Hamilton, CEO, Trillion Communications  
Nolanda Hatcher, Member Mgr., Studio 2H Design, LLC  
Selena Rogers-Dickerson, President, SARCOR, LLC

**Sponsor Greetings:** Eveitt Payne, BBVA  
**Video Tribute to A.G. Gaston**

**11:00 AM**     **Plenary Session**  
**Maggie Anderson, author, *Our Black Year*; Co-Founder, The Empowerment Experiment**

**Sponsor Greetings:** Alex Morton, IBERIABANK

**11:20 AM**     **Closing Remarks**  
Robert Dickerson, Jr

**Preview of Day 2**



Jacqueline Jones



Brian Hamilton



Nolanda Hatcher



Selena Rodgers-Dickerson



Maggie Anderson

# DAY 2 WEDNESDAY, FEBRUARY 24

## *Race, Wealth and Community*



Dedrick Asante-Muhammad

9:00 AM

### Welcome

Debra Nelson, President, ELEVATE Communications, LLC

**Sponsor Greetings:** Richard Busby, Wells Fargo Bank  
Sam Martin, *The Birmingham Times*  
Delpha Bartley-Jones, Valley National Bank  
James Roszkowski, Discover Bank



Irvin Henderson

9:05 AM

### Opening Remarks

Robert Dickerson, Jr.

9:15 AM

### Plenary Keynote

**Dedrick Asante-Muhammad**, Chief–Race, Wealth and Community,  
National Community Reinvestment Coalition (NCRC)



William Barnes

9:30 AM

### Panel Presentation | Race, Wealth and Community: Strategies for Closing the Racial Wealth Gap

**Moderator:** Dedrick Asante-Muhammad

**Panelists:** William Barnes, President, Birmingham Urban League  
Irvin Henderson, Principle, Henderson, Inc.

**Sponsor Greetings:** Myla Calhoun, Alabama Power

10:30 AM

### Plenary Session

**Fireside Chat with Marc Morial**, President, National Urban League



Marc Morial

10:45 AM

### Closing Remarks

Robert Dickerson, Jr.

**Conference Recap**