

2024 AG GASTON CONFERENCE FEBRUARY 13+14



# SPONSOR INFORMATION





## JOIN THE TEAM BECOME A SPONSOR

**THE AG GASTON CONFERENCE** is committed to growing and supporting African American entrepreneurs and their businesses. These business owners and budding entrepreneurs value your involvement and investment in their development and improving the business ecosystem for an historically under-represented segment of the population.

**OUR SPONSORS AND PARTNERS** have played a huge role in making this experience happen for 19 years and joining the AGGC Sponsorship Team allows your organization an opportunity to forge meaningful relationships as well as position your brand before hundreds of attendees.

# Sponsorship Levels

## The Gaston | \$30,000

- Two branded premium reserved tables accommodating 16 guests each at both the A.G. Gaston Legacy Luncheon (Tuesday) and the A.G. Gaston Empowerment Luncheon (Wednesday).
- Each luncheon guest can attend other conference events on the specific date.
- Prominent profile at the conference and throughout Birmingham.
- Top billing on all conference sponsorship signage and event materials, both printed and digital.
- One (1) full-page advertisement in the program booklet.
- Special invitation to the private VIP reception accommodating eight (8) guests.
- Public recognition from the stage during the event, including a brief speaking opportunity (2 to 3 minutes).
- Option to provide and display company promotional items at the event.

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## Game Changer | \$20,000

- One branded premium reserved table accommodating eight (8) guests at both the A.G. Gaston Legacy Luncheon and the A.G. Gaston Empowerment Luncheon.
- Each luncheon guest can attend other conference events on the specific date.



- Organization logo on all conference sponsorship signage and event materials, both printed and digital.
- One full-page advertisement in the program booklet.
- Special invitation to the private VIP reception accommodating eight (8) guests.
- Public recognition from the stage during the event including a brief speaking opportunity.
- Option to provide and display company promotional items at the event.

# Sponsorship Levels

+ Benefits CONTINUED



## Innovator | \$15,000

- One branded premium reserved table accommodating eight (8) guests at the A.G. Gaston Empowerment Luncheon (Wednesday).
- Each luncheon guest can attend other conference events on the specific date.
- Organization logo on all conference sponsorship signage and event materials, both printed and digital.
- One full-page advertisement in the program booklet.
- Special invitation to the private VIP reception accommodating six (6) guests.
- Public recognition from the stage during the event.
- Option to provide and display company promotional items at the event.

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## Entrepreneur | \$10,000

- One branded reserved table accommodating eight (8) guests at the A.G. Gaston Legacy Luncheon (Tuesday) and the A.G. Gaston Empowerment Luncheon (Wednesday).
- Each luncheon guest can attend other conference events on the specific date.
- Organization logo on all conference sponsorship signage and event materials, both printed and digital.

## Patron | \$5,000

- One branded reserved table accommodating eight (8) guests at the A.G. Gaston Empowerment Luncheon (Wednesday).
- Each luncheon guest can attend other conference events on the specific date.
- Organization logo on all conference sponsorship signage and event materials, both printed and digital.
- Special invitation to the private VIP reception accommodating four (4) guests.
- Public recognition from the stage during the event.
- Option to provide and display company promotional items at the event.



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# Checklist

## **Company/organization logo, insignia or trademark**

- Full-color, high resolution PNG, SVG, or JPEG file (minimum 300 ppi)

## **Company/organization Information**

- Short statement or description of your company/organization which will display on the AG Gaston Conference website when the cursor hovers or clicks and holds on the logo.

## **Program participants from your organization**

- Name; company name; position title
- Digital, full-color, high-resolution professional head shot (Minimum 300 ppi)

To join our Sponsorship Team for the **2024 AG GASTON CONFERENCE**, please contact:

**Mr. Bob Dickerson**

205-218-1003

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All donations are tax-deductible.

