

2023 AG GASTON CONFERENCE FEBRUARY 21+22



# SPONSOR INFORMATION







**ONE VISION ONE CAUSE**  
ELEVATING AFRICAN AMERICAN ENTREPRENEURSHIP

## **JOIN THE TEAM BECOME A SPONSOR**

### **THE AG GASTON CONFERENCE**

is committed to growing and supporting African American entrepreneurs and their businesses. These business owners and budding entrepreneurs value your involvement and investment in their development and improving the business ecosystem for an historically under-represented segment of the population.

### **OUR SPONSORS AND PARTNERS**

have played a huge role in making this experience happen for 18 years and joining the AGGC Sponsorship Team allows your organization an opportunity to forge meaningful relationships as well as position your brand before hundreds of attendees.

# Sponsorship Levels + Benefits

## The Gaston | \$30,000

- The Gaston is our highest-level sponsorship. Enjoy a prominent profile at the conference and throughout Birmingham.
- Top billing on all conference sponsorship signage and event materials, both printed and digital
- One full-page advertisement in the program booklet
- Two premium reserved tables, accommodating eight (8) guests each, at the A. G. Gaston Legacy Luncheon (Tuesday) and the A.G. Gaston Empowerment Luncheon (Wednesday)
- Special invitation to the private VIP reception, accommodating eight (8) guests
- Public recognition of your support from the stage during the event including a brief (2 to 3-minute) speaking opportunity
- Option to provide and display company promotional items at the event

## Game Changer | \$20,000

- Organization logo included on all conference sponsorship signage and event materials, both printed and digital
- One full-page advertisement in the program booklet
- One premium reserved table, accommodating eight (8) guests, at the A. G. Gaston Legacy



Luncheon (Tuesday) and the A.G. Gaston Empowerment Luncheon (Wednesday)

- Special invitation to the private VIP reception, accommodating eight (8) guests
- Public recognition of your support from the stage during the event including a brief (2 to 3-minute) speaking opportunity
- Option to provide and display company promotional items at the event



# Sponsorship Levels

+ Benefits CONTINUED

## Innovator | \$15,000

- Organization logo included on all conference sponsorship signage and event materials, both printed and digital
- One full-page advertisement in the program booklet
- One premium reserved table, accommodating eight (8) guests, at the A.G. Gaston Empowerment Luncheon (Wednesday)
- Special invitation to the private VIP reception, accommodating six (6) guests
- Public recognition of your support from the stage during the event
- Option to provide and display company promotional items at the event

## Entrepreneur | \$10,000

- Organization logo included on all conference sponsorship signage and event materials, both printed and digital
- One premium reserved table, accommodating eight (8) guests, at the A.G. Gaston Empowerment Luncheon (Wednesday)
- Special invitation to the private VIP reception, accommodating four (4) guests
- Public recognition of your support from the stage during the event
- Option to provide and display company promotional items at the event



# Checklist

## **Company/organization logo, insignia or trademark**

- Full-color, high resolution PNG, SVG, or JPEG file (minimum 300 ppi)

## **Company/organization Information**

- Short statement or description of your company/organization which will display on the AG Gaston Conference website when the cursor hovers or clicks and holds on the logo.

## **Program participants from your organization**

- Name; company name; position title
- Digital, full-color, high-resolution professional head shot (Minimum 300 ppi)

Sponsor Information



To join our Sponsorship Team for the **2023 AG GASTON CONFERENCE**, please contact:

**Mr. Bob Dickerson**  
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All donations are tax-deductible.

