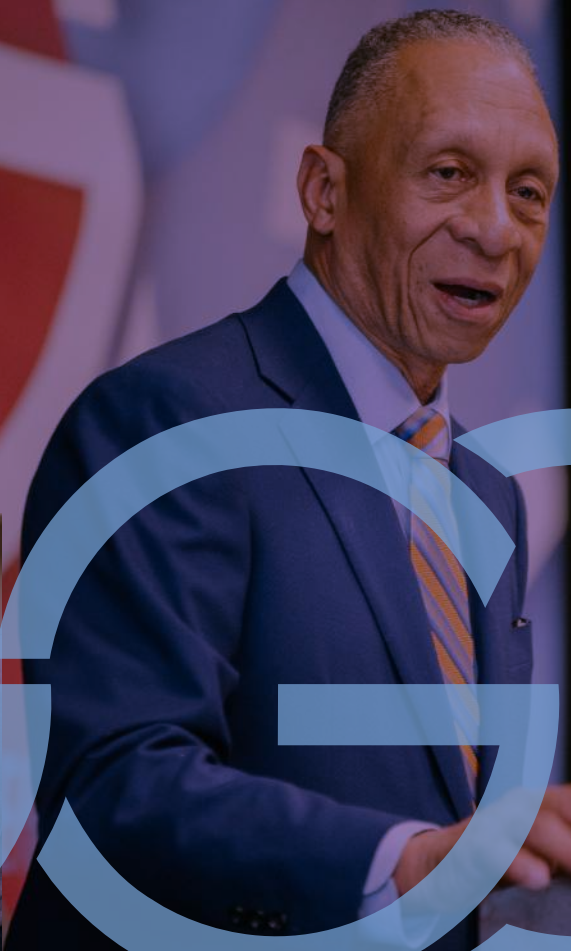


2022 AG GASTON CONFERENCE FEBRUARY 22+23

# SPONSOR INFORMATION





ONE VISION • ONE CAUSE  
ELEVATING AFRICAN AMERICAN ENTREPRENEURSHIP

# JOIN THE TEAM BECOME A SPONSOR

## THE AG GASTON CONFERENCE

is committed to growing and supporting African American entrepreneurs and their businesses. These business owners and budding entrepreneurs value your involvement and investment in their development and improving the business ecosystem for an historically under-represented segment of the population.

## OUR SPONSORS AND PARTNERS

have played a huge role in making this experience happen for 17 years and joining the AGGC Sponsorship Team allows your organization an opportunity to forge meaningful relationships as well as position your brand before hundreds of attendees.



# Sponsorship Levels + Benefits

## The Gaston | \$30,000

- The Gaston is our highest-level sponsorship. Enjoy a prominent profile at the conference and throughout Birmingham.
- Top billing on the conference website and on all digital conference publications
- 25 tickets to all Tuesday conference activities
- Three (3) tables of 6 for the Wednesday luncheon
- Opportunity to make remarks during the conference
- Public recognition of your support during the conference
- Logo on branded giveaway item to be provided to all attendees

## Game Changer | \$20,000

- Organization logo on the conference website and on all digital conference publications
- 15 tickets to all Tuesday conference activities
- Two (2) tables of 6 for the Wednesday luncheon
- Opportunity to make remarks during the conference
- Public recognition of your support during the conference
- Logo on branded giveaway item to be provided to all attendees

## Innovator | \$15,000

- Organization logo on the conference website and on all digital conference publications
- 10 tickets to the Tuesday AG Gaston Legacy Reception and Awards Program
- One (1) table of 6 for the Wednesday luncheon
- Public recognition of your support during the conference
- Logo on branded giveaway item to be provided to all attendees

## Entrepreneur | \$10,000

- Organization logo on the conference website and on all digital conference publications
- 6 tickets to the Tuesday AG Gaston Legacy Reception and Awards Program
- One (1) table of 6 for the Wednesday luncheon
- Public recognition of your support during the conference
- Logo on branded giveaway item to be provided to all attendees



Sponsor Information

2022 AG GASTON CONFERENCE

# Checklist

## **Company/organization logo, insignia or trademark**

- Full-color, high resolution PNG, SVG, or JPEG file (minimum 300 ppi)

## **Company/organization Information**

- Short statement or description of your company/organization which will display on the AG Gaston Conference website when the cursor hovers or clicks and holds on the logo.

## **Program participants from your organization**

- Name; company name; position title
- Digital, full-color, high-resolution professional head shot (Minimum 300 ppi)



To join our Sponsorship Team for the **2022 AG GASTON CONFERENCE**, please contact:

**Mr. Bob Dickerson**

205-218-1003

Email: [bdickerson@bbrc.biz](mailto:bdickerson@bbrc.biz).

1500 First Avenue North, Unit 12

Birmingham, AL 35203

(205) 250-6380 • Fax: (205) 250-6384

All donations are tax-deductible.

