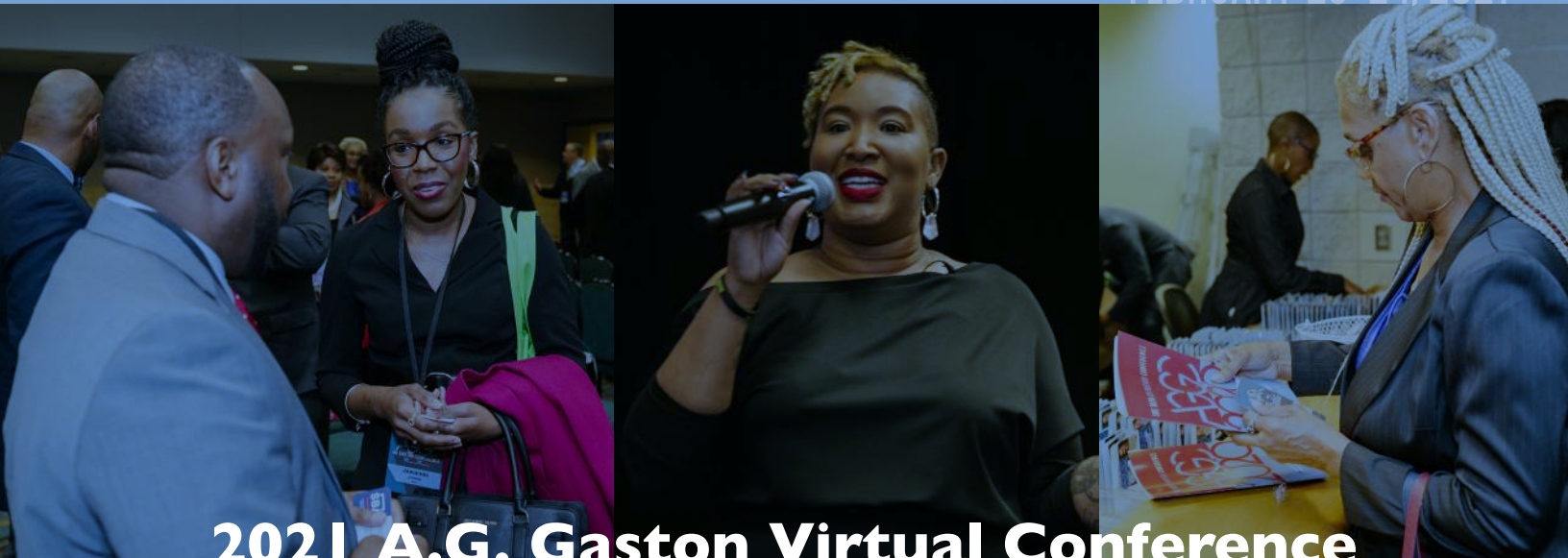


# THE 17TH AG GASTON CONFERENCE

ONE VISION, ONE CAUSE:  
ELEVATING AFRICAN AMERICAN  
ENTREPRENEURSHIP

FEBRUARY 23-24, 2021



## 2021 A.G. Gaston Virtual Conference

### SPONSOR INFORMATION



**THE AG GASTON CONFERENCE (AGGC)** is committed to growing and supporting African American entrepreneurs and their businesses. These business owners and budding entrepreneurs value your involvement and investment in their development and improving the business ecosystem for an historically under-represented segment of the population.

**OUR SPONSORS AND PARTNERS** have played a huge role in making this experience happen for 16 years and joining the AGGC Sponsorship Team allows your organization an opportunity to forge meaningful relationships as well as position your brand before hundreds of attendees.

**JOIN THE TEAM. BECOME A SPONSOR.**

# Sponsorship Levels & Benefits

## **The Gaston | \$30,000**

*The Gaston is our highest-level sponsorship. Enjoy a prominent profile at the conference and throughout Birmingham.*

- Top billing on the conference website and on all digital conference publications
- 60-second video ad to be displayed during the conference
- Opportunity to make remarks during the conference
- Public recognition of your support during the conference
- Logo on branded give-away item to be mailed to all attendees

## **Game Changer | \$20,000**

- Organization logo on the conference website and on all digital conference publications
- 60-second video ad to be displayed during the conference
- Opportunity to make remarks during the conference
- Public recognition of your support during the conference
- Logo on branded give-away item to be mailed to all attendees

## **Innovator | \$15,000**

- Organization logo on the conference website and on all digital conference publications
- 30-second video ad to be displayed during the conference
- Public recognition of your support during the conference
- Logo on branded give-away item to be mailed to all attendees

## **Entrepreneur | \$10,000**

- Organization logo on the conference website and on all digital conference publications
- Public recognition of your support during the conference
- Logo on branded give-away item to be mailed to all attendees





# 2021 AG GASTON VIRTUAL CONFERENCE Sponsor Information Checklist

## **Company/organization logo, insignia or trademark**

- Full-color, high resolution PNG, SVG, or JPEG file (minimum 300 ppi)

## **Company/organization Information**

- Short statement or description of your company/organization which will display on the AG Gaston Conference website when the cursor hovers or clicks and holds on the logo.

## **Program participants from your organization**

- Name; company name; position title
- Digital, full-color, high-resolution professional head shot (Minimum 300 ppi)

## Contact

To get involved with the 2021 AG Gaston Virtual Conference and join our Sponsorship Team, please contact:

**Mr. Bob Dickerson**

205-218-1003

Email: [bdickerson@bbrc.biz](mailto:bdickerson@bbrc.biz).

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